

## ENTRY FORM

# PATERSON BURN OPTOMETRISTS 2018 EXCELLENCE IN ART COMPETITION

THE ART OF DECEPTION - DO MY EYES DECEIVE ME?

Painting and Mixed Media on Canvas  
Open to Year 12 & 13 Art Students

**1ST PRIZE**

**\$1000**

(\$500 TO STUDENT,  
\$500 TO SCHOOL)

**2ND PRIZE**

**\$600**

(\$300 TO STUDENT,  
\$300 TO SCHOOL)

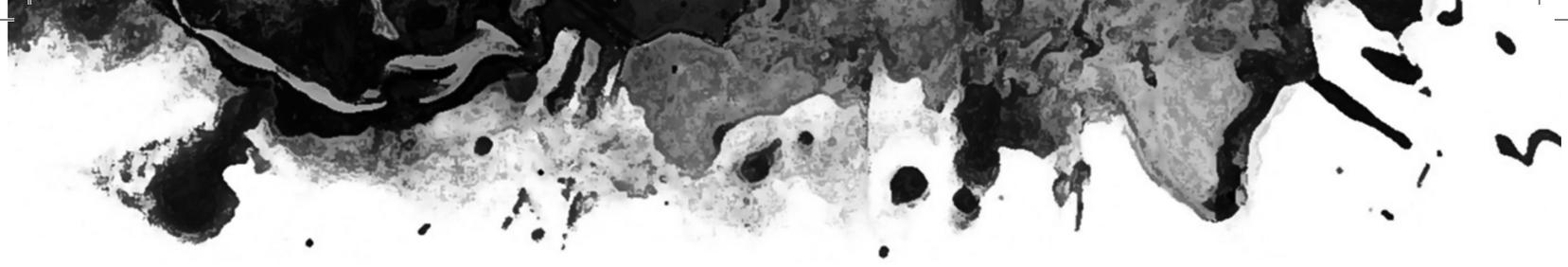
**3RD PRIZE**

**\$400**

(\$200 TO STUDENT,  
\$200 TO SCHOOL)

### KEY DATES

Entry closes	•	MONDAY 19TH MARCH
Online Auction starts	•	WEDNESDAY 11TH APRIL
Online Auction closes	•	WEDNESDAY 2ND MAY AT 8PM
Awards Presentation	•	THURSDAY 3RD MAY



## **ABOUT THE COMPETITION**

Paterson Burn Optometrists Excellence in Art Competition was initiated to inspire, encourage and reward the creative vision of the emerging artists. This competition is open to all year 12 & 13 art students attending secondary schools or home schooled in the Waikato, Coromandel and Auckland. The competition is being co-ordinated with the support of Creative Waikato.

## **THE THEME**

# **THE ART OF DECEPTION - DO MY EYES DECEIVE ME?**

The artist is free to use his own interpretation of the theme drawing from personal, local or international events as inspiration.

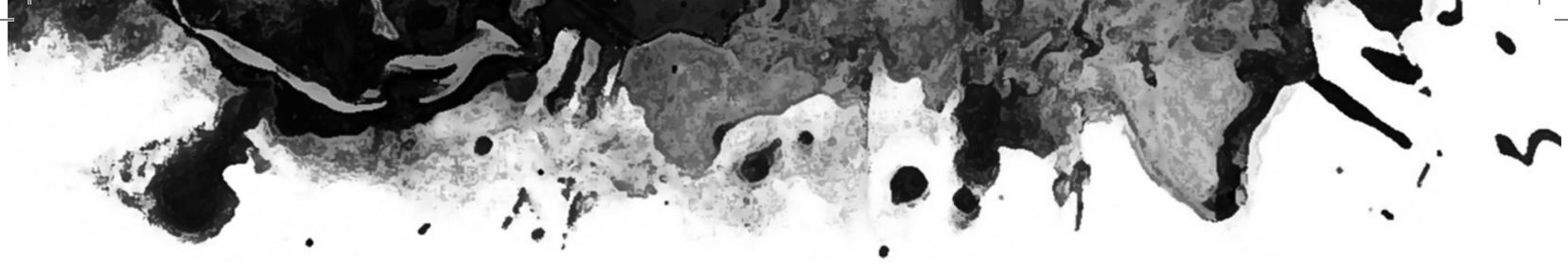
## **SELLING YOUR ARTWORK ON OUR ONLINE AUCTION**

All entries will be photographed and profiled on the Paterson Burn website ([www.patersonburn.co.nz/art](http://www.patersonburn.co.nz/art)). Paterson Burn Optometrists will also help you sell your artwork if you wish. Students will receive 80% of the sale and 20% will be donated to Diabetes NZ Waikato.

All artwork will be exhibited at all Paterson Burn Optometrist practices from 28th March to 4th April and at the gallery of Creative Waikato from 12th April to 3rd May 2018. This competition will be promoted widely throughout Waikato, Coromandel and Auckland to maximise the chances of selling your artwork for a great price and to increase community awareness of the talent of young students.

## **THE JUDGING PROCESS**

Three leading people, well known in the local arts community will judge this competition and announce the winners at the Awards Presentation on Thursday 3rd May, 2018 at Creative Waikato art gallery on 131 Alexandra Street, Hamilton.



## TERMS AND CONDITIONS OF ENTRY

PLEASE READ CAREFULLY – IMPORTANT INFORMATION

1. The artwork must follow our chosen theme which is “The art of deception - do my eyes deceive me?” you may feel free to use your own interpretation of this theme.
2. The artwork must be submitted on a blocked canvas, size of the canvas must be **30cm x 30cm** available at all general stationery retailers. Any artwork submitted in a different size will not be judged but will be available for sale and display.
3. The competition is open to all year 12 and 13 art students who attend secondary schools or home schooled in the Waikato, Coromandel and Auckland.
4. We will accept up to four original paintings and mixed media works (e.g. Work on canvas that combines oil paint, newspaper collage, chalk, ink) - all must be original ideas. Photographs will not be accepted.
5. The Judge’s decisions will be final and no correspondence will be entered into.
6. Firmly glue/affix the entry form to the back of your canvas so immediate identification can be made.
7. If you do not wish to make your artwork available for sale on our website please indicate this on the entry form.
8. If you are happy to have your artwork sold on our website you must also indicate that you are in agreement to donate 20% of the final price to Diabetes NZ Waikato.
9. The minimum starting bid/reserve is \$20.00. This means that if your entry sells at the minimum bid you will receive \$16.00 and \$4.00 will go to Diabetes New Zealand. If you want to nominate a higher reserve, make sure you detail this on the entry form where indicated. The highest starting bid/reserve price accepted is \$50.
10. If your artwork sells you will be contacted and the money will be paid to you within 30 days of the sale.
11. For delivery of your artwork, please follow one of the options below:
  - a) Hand deliver to any Paterson Burn Optometrist branch, for details please visit our website on [www.patersonburn.co.nz/locations](http://www.patersonburn.co.nz/locations) or
  - b) Courier to Paterson Burn Optometrists, Excellence in Art Awards, 387 Anglesea Street, Hamilton 3204
12. If your artwork doesn’t sell or you do not want it to be sold, it will be made available for collection at your local Paterson Burn branch after Monday 14th May 2018. Paterson Burn does not take any responsibility for paintings that are damaged in the post.
13. You are required to provide us with a brief outline about your painting, 200 words maximum. This will go on the auction website and the exhibition catalogue.

## ENTRY FORM

MUST BE FIXED TO THE REAR OF YOUR CANVAS AND DELIVERED TO YOUR NEAREST PATERSON BURN BRANCH BY NO LATER THAN **MONDAY 19TH MARCH AT 5PM**

First Name \_\_\_\_\_ Surname \_\_\_\_\_

Postal Address \_\_\_\_\_

Town/Suburb \_\_\_\_\_ Postcode : \_\_\_\_\_ Ph (H) \_\_\_\_\_

Ph (Mobile) \_\_\_\_\_ Email: \_\_\_\_\_

The best way to contact me is  Text  Email  Facebook  Mobile Call  Home Phone

Are you on facebook?  Yes  No

If yes, please like our page (Paterson Burn Optometrists) to help drive more awareness about your artwork and follow the latest updates on the Art Competition.

Date of Birth: \_\_\_\_ / \_\_\_\_ / \_\_\_\_\_ School Year: \_\_\_\_\_

School \_\_\_\_\_ Town \_\_\_\_\_

### MUST BE COMPLETED

PLEASE CHECK EACH BOX AND INDICATE THAT YOU AGREE TO AND HAVE UNDERSTOOD THE FOLLOWING

- I agree to make my artwork available for sale on the Paterson Burn Website and if it sells that 20% of the proceeds will be donated to the Diabetes NZ Waikato. If it is not sold it should be returned to me.
- Or NO I do not wish to make my entry available for sale on the Paterson Burn Website and would like to collect it after the competition has ended.
- The reserve price for my artwork is (IMPORTANT: PLEASE CIRCLE YOUR CHOICE)

**\$20   \$25   \$30   \$40   \$50** (Maximum reserve price)

The reserve is the minimum price that you will accept for your artwork and should include the 20% donation to Diabetes Waikato NZ.

- This is a unique original artwork (not a copy or reproduction and has not been on public display before).
- I am a full time year 12 or 13 student currently studying at a secondary institution or home schooled in the Waikato, Coromandel or Auckland.
- I agree that if I am selected as a winner that I will participate in any promotional activity in connection with this award.

Please write a brief outline about what your artwork is about and your inspiration. This will go on the website and into the Exhibition Catalogue.

My work is inspired by \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

If you need more room to write your description please attach another piece of paper with this form and label it clearly.

Signed \_\_\_\_\_ Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_\_